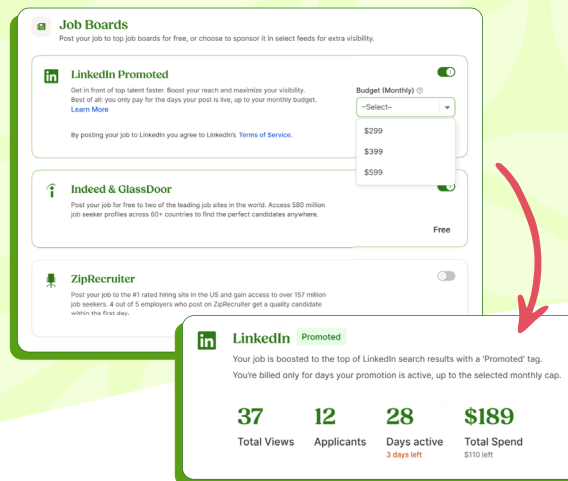


# Reach More Quality Hires, Faster

Promote your open roles to LinkedIn's network of over 1 billion professionals, directly from BambooHR®.



## Eliminate extra steps. Reduce hiring time. Deliver real results.

### BETTER CANDIDATES

Paid jobs on LinkedIn get up to **3x more qualified applicants** than free listings.

### BUILT-IN SIMPLICITY

Post and promote jobs in just a few clicks—without leaving BambooHR.

### SMART TARGETING

Reach both active job seekers and passive candidates open to new roles.

### PAY FOR PERFORMANCE

Set your budget and only pay when someone clicks. No wasted spend.

How it works	How promoted jobs are advertised
<ol style="list-style-type: none"> <li>1. <b>Post your job</b> in BambooHR.</li> <li>2. <b>Set your budget</b> to promote on LinkedIn.</li> <li>3. <b>Track results</b> and adjust as needed.</li> </ol>	<ul style="list-style-type: none"> <li>• Top of job search results</li> <li>• Personalized recommendations</li> <li>• Visible on the LinkedIn feed</li> <li>• Email alerts</li> <li>• Mobile push notifications</li> </ul>

## Why does budget matter?

A higher budget increases your job's visibility across LinkedIn's network. With more budget, your job appears more frequently in key placements like search results, recommendations, and alerts—helping it reach more qualified candidates and leading to faster, better hires.

More budget → Higher frequency → More qualified candidates → Faster hires

Turn on LinkedIn Paid Jobs in BambooHR, and make your next hire faster, easier, and more effective.